



NEW JERSEY'S GUBERNATORIAL FINANCING PROGRAM NEEDS YOU!

As you prepare to file your state income tax returns, please consider checking "Yes" on the Gubernatorial Elections Fund checkoff box.

New Jersey's historic and nationally respected program provides public funds to candidates for governor who agree to limit their spending.

Taxpayers who support the program each year can designate \$1 of their state income taxes toward it on their tax returns. ***Checking the "Yes" box does not increase a person's tax payment or reduce their refund.***

Started in 1977, the program has enabled three Republicans and three Democrats to win the office of Governor and, in some cases, helped them win reelection. The Republicans include Chris Christie, Christine Todd Whitman and Tom Kean, Sr. Democrats include James E. McGreevey, Jim Florio and Brendan Byrne.

The program has helped to keep gubernatorial elections issue-oriented and curbed the influence of special interests. It has allowed 67 candidates of various parties to compete for the state's highest-ranking elected office.

Between 1976 and 2008, those voluntary designations provided \$36.8 million for the program. Additional funds were provided from the general treasury.